

IBC

8 1 —8 27 4

IBC

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University of Pennsylvania

Association of America Universities

IBC

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Institute of Business Communication

School of Arts & Science(SAS)

8 1 —8 27 4

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- 2.
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- 1.
2. TOEFL ibt 57+ IELTS 5.5+

	RMB	
	3800	

	3200	
	1500	offer I-20
	17250	offer
	700	offer
	26450	

9	00-9	50	Understanding Business Innovation	Exploring Global Strategy	Strategic Speaking
10	00-11	05	Strategic Speaking		
11	15-12	20	Effective Meetings & Negotiations		
12	30-13	45	Lunch		
13	45-14	50	Professional Business Writing		Major League Baseball Game
Afternoon/ Evening Activities /			Art Museum Visit	PENN Faculty Guest Lecture	

* 25

3-5

1. International House

	1-3
	\$950
	\$980
	\$1050
	\$1115
	\$1160
	\$1350

2. Homestay: \$930/